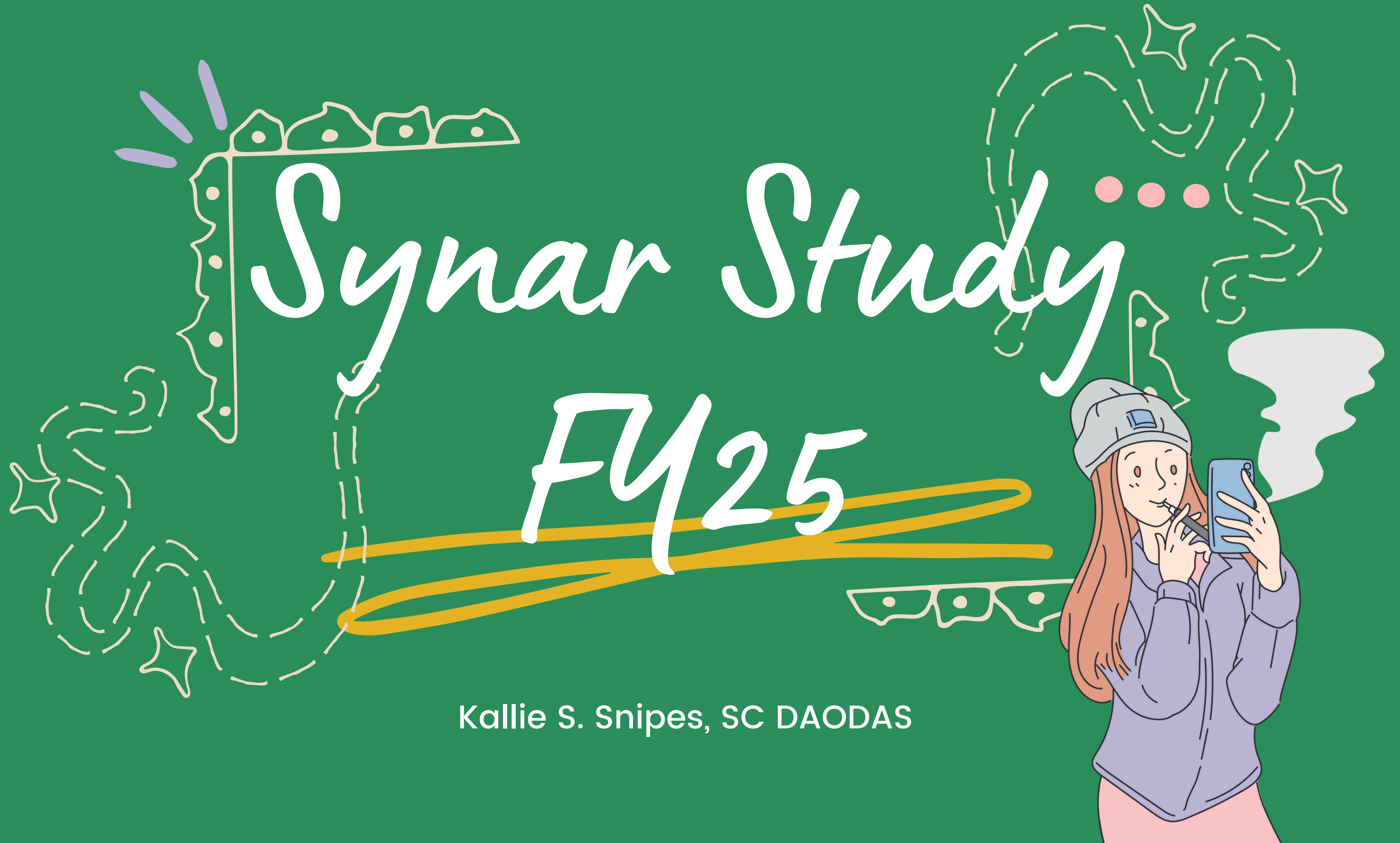


Synar Study

FY25

Kallie S. Snipes, SC DAODAS





Welcome to
~~Federal Synar~~
Study 101!



 Youth Access to Tobacco Study
...

Let's meet the
team:



Synar Coordinators



What does the federal Synar study *DO?*



The Synar Amendment was developed and implemented in July 1992 in the context of a growing body of evidence about the health problems related to tobacco use by youth, as well as evidence about the ease with which youth could purchase tobacco products through retail sources.

According to YRBS, the percentage of students reporting current cigarette use dropped from 34.8% in 1995 to 6.0% in 2019.



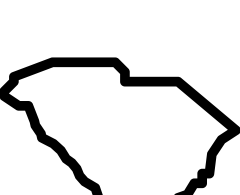
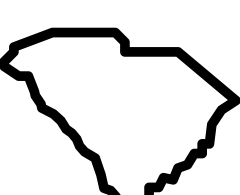



SAMHSA, 2024



Synar



Prevention Initiative



Complete the Study

- sharing your retailer's violation rate with the community & stakeholders
- recognizing retailers that were compliant
- sharing which products are most popular or best sellers
- informing parents and educators of nicotine risks/trends


Information

Education

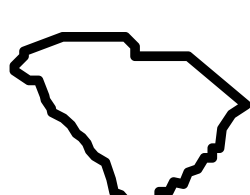
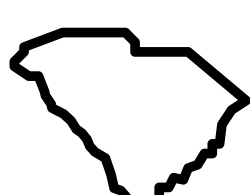
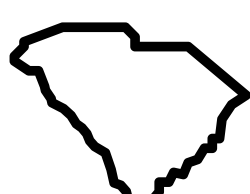

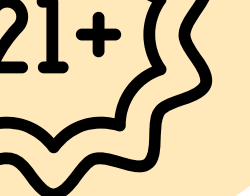

- proactive/preventative Tobacco Education Program
- training prevention specialists to understand the effects of nicotine
- prevention education programs that emphasize the dangers and risks of tobacco and nicotine

Enforcement

- year-round tobacco compliance checks
- environmental scans of local retailers for emerging products
- merchant education
- multi-jurisdictional agreements
- outlet list cleaning
- policy review

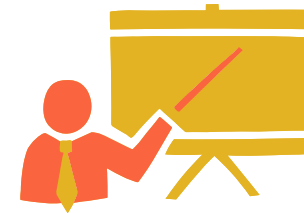


21+



South Carolina must:

What are the expectations of a **federal** study?



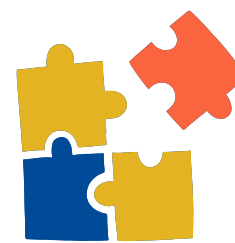
follow every SAMHSA guideline

SC is held accountable for following the study the way we said we would!



conduct a sampling of tobacco outlets from each county in the state

(and report this method to SAMHSA)



conduct a sampling of tobacco outlets from each county in the state



achieve a noncompliance rate

of no more than 20%

(SAMHSA requires that each state reduce its retailer violation rate to 20%).



State & County *Synar Tasks*



- DAODAS compiles a sampling list of all outlets in the state (FDA, DOR, SC Lottery)
- uses SAMHSA methodology for outlet selection
- assign outlets, products, age groups
- create YATS forms for each outlet, print, and mail to counties

- Counties select a Synar coordinator, train on Relias, and begin to recruit youth for the study
- Each Year Rotates: Two Options**
- 16-17 and 18-20 year olds
 - cigarettes or cigarettes & ENDS
 - Group 1 (Fall) Group 2 (Spring)
 - Verifies outlets are valid for study (important for replacements)

FUNDING!
Not only prevention funding but 10% of the entire SUPTR BG

States are held financially responsible for correction compliance of <20%.

state funding reallocated from services to tobacco compliance

Why all these requirements?

Corrective Action Plans (waived during COVID-19)

2024-2025 Synar is 1st Year SC is held liable for <20%





Study Results



2023 RVR 10.7%
2022 RVR 6.9%
2021 RVR 5.3%

Recruitment

16-17

18-20



Beta Clubs

University Student Government



Youth Boards

Pre-Healthcare Students



Church Youth Groups

Law and Criminal Justice Students



LEO/Staff
Kids/Informants

Young Professional Ministries



Explorer Groups/Scouts

People you know!

WELCOME
to the Team



YATS

Form 101

Updating Outlet Information



During Outlet Verification before the study or during the study itself, please email DAODAS about updates to your outlet name, address, safety, etc.

You will be sent a replacement and the correction will be noted in the Synar list serv.



CALL ME

Questions?

YATS Form 101

Adult & Youth ID

The instructions for creating the Youth ID Code are detailed on the Youth Master List. **THE FIRST TWO VALUES OF ADULT AND YOUTH ID CODES MUST BE LETTERS.** (See examples below.)

Youth Name	Youth Initials	Last 4 Digits of Youth SSN	Youth ID Code
Tina Salem	TS	8248	TS8248
Joseph Kamel	JK	4491	JK4491
Winston Hack	WH	1528	WH1528
Ann Orien	AO	7640	AO7640

If a youth does not know the last four digits of his/her SSN, you can substitute the last four digits of his/her home telephone number.

Outlet Safety

- Safety can be subjective, ask your local LEO!
- Upon verifying outlets, request a replacement!
- Please state why your outlet was unsafe
- Can lead to problems with study sample if not replaced





Synar Reporting Form



This form updates this weekend. Please hold all indirect time you have for Relias training until Monday.

The new format will be exactly like compliance check forms. Each outlet gets its own individual form.

Please put all indirect and direct time in this form for all staff and adult and youth volunteers.

each outlet gets its own form!

Synar Sensei's weigh in:



Scott: recruiting as AET Coord, go to LEO partners to find officers with kids in age range first, parent as volunteer (both get gift card, kid may get 2) - recruit neighbors! great for college applications!

Unsafe: high crime, lots of shootings, confirming at store during outlet verification, ask a local or local LEO via your AET Coordinator! Calling sheriff's dept. about if safe

Jadin: First year can be a whirlwind! Leaning on support staff Relias is more background, how to support the practice of the study

- what is needed for fidelity?

seconding the AET Coordinator resource/ leveraging resources!

Connecting to program directors at local colleges

ALERT!

The Synar Form is being updated this weekend. Please hold all time (currently would be indirect) until the new form is open for use.

